

FOSTERING YOUR BUSINESS GROWTH WITH A DIGITAL EDGE

# WE MIND YOUR OWN BUSINESS<sup>®</sup>



WOW FACTOR IN DESIGNING, CREATING BUZZ THROUGH CONTENT



**FREE!**  
**POSTER**  
**INSIDE**

WE ARE ALL GEARED UP  
TO FUEL YOUR BUSINESS

**SUPERPOWER**  
**UNLEASHED**

123 456 789 012



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COMPANY BROCHURE VOLUME 1.0

# What's 24Sskanda?

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## वसुधैव कुटुंबकम्

24Sskanda's complete creative solutions empower businesses with competitive strategies and integrated resources required to stand out. Our results-driven services in brand building, marketing, or consultation ensure you get an unparalleled upshot- whether you are an established company, a startup, or planning to sow the seeds in the business. Our ethical practices in advertising and marketing ensure to power your business the voice it needs to reach millions of hearts.

An ISO 9001:2015 Certified Company



# Our Partners & Associates

Media Partner:



Law Partner:

**GREY MATTER LEGAL**  
ADVOCATES AND LEGAL CONSULTANTS

Registered:



Member:



Certifications:



# The marvels of 24Ss



## Sunish Gopalan

The Founder of 24Sskanda

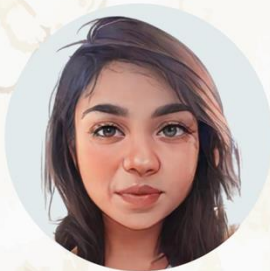
Sunish Gopalan is a powerhouse of creative ideas whose USP lies in simplifying complex problems, an art mastered over a period of 22 years. Sunish enriches his team with new ideas and perspectives on a daily basis. A firm believer of 'Vasudhaiva Kutumbakam', Sunish never believes in individualistic growth.



## Brajesh Mishra

Cinematographer & Head of Production House

The person responsible for all the breathtaking frames and shots, Brajesh Mishra aka Bhaiya spends most of his time in the company of lenses. He is an ardent craftsman and has a keen eye for aesthetic.



## Kritika

Graphic Designer

From designing Clothes to designing spectacular graphics, artworks, illustrations, and more at 24Sskanda, Kritika is a witty individual who's mostly showered with praises, admires, and sometimes "changes." Her positive attitude and quick grasp abilities distinguishes her from her peers.



## Anjali Krishna

UI/UX Designer

The technical backbone of 24Sskanda, Anjalikrishna S is a perfect mix of sunshine with hurricane. She is a great problem solver and carries a keen eye for detail.

# The marvels of 24Ss



## Madhurima Saikia

Content Creator & Social Media Strategist

Madhurima, aside from being a content creator and social media strategist, is also a published poet and a doodle artist. While writing is her first love, she's also in a relationship with photography and sometimes dates her travel bug.



## Soumya K

Business Development Executive

"The Family Woman" of the team, who not just excels in building business but also believes in developing stronger relationships. She sources her greatest strength from her family and carries a positive aspect toward life.



## Sunaina Singh

Supermodel & Back Office Assistant

With an affable personality, Sunaina wins the heart of many and is a delight to be around. She clears her Monday blues clicking selfies and making videos.



## Achala Santhosh

HR Administrator

The bridge between management and employees, Achala is the one who nurtures us all. An amazing dancer and a travel fanatic, she loves exploring high tides and deep gorges when she's not drowning with emails and paperworks.

# Digital Marketing

Social Media Marketing

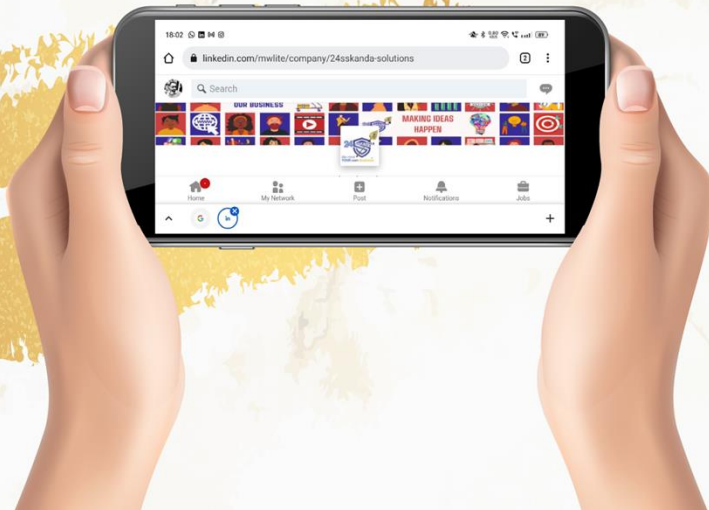
SEO Planning

S.M.Profile Management

E-Mail Marketing

Influencer Marketing

PPC Marketing



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# Brand Identity

Product & Service Naming

Logo Designing

Corporate Identity Kit

Brand Tagline

Typography

Design Elements

Brand Guidelines



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# Web Design & Content Creation

Website Designing & Development

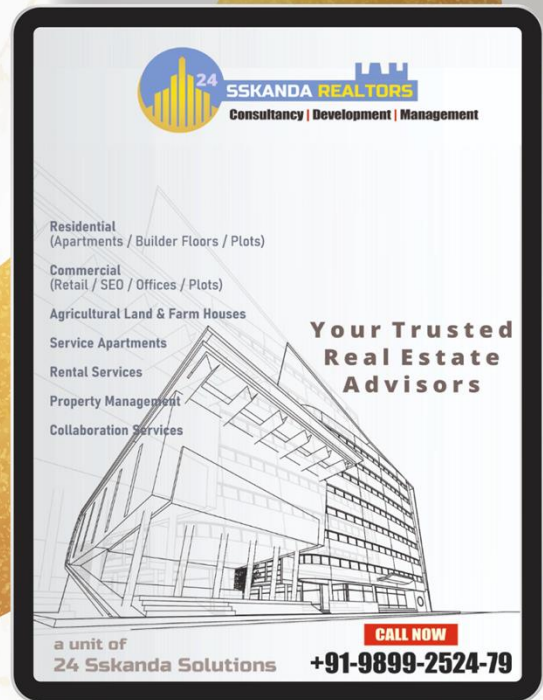
Creative Writing

User Experience Design

Content Creation

E-Commerce

Landing Page Design



**24 SSKANDA REALTORS**  
Consultancy | Development | Management

Residential  
(Apartments / Builder Floors / Plots)

Commercial  
(Retail / SEO / Offices / Plots)

Agricultural Land & Farm Houses

Service Apartments

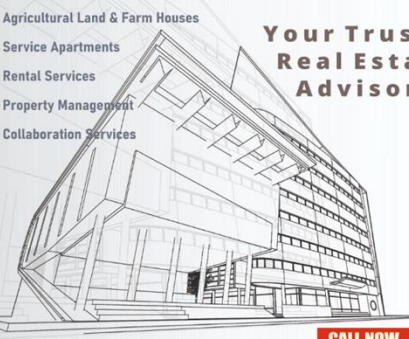
Rental Services

Property Management

Collaboration Services

**Your Trusted Real Estate Advisors**

a unit of **24 Sskanda Solutions** **CALL NOW +91-9899-2524-79**



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We mind  
**YOUR own Business**

**SSKANDA**



[www.24sskanda.com](http://www.24sskanda.com)



# Creative Solutions

Graphic Designing

Editorial & Presentation

Interactive Infographics

Broucher/ Poster/ Flyer

Package Designing

Billboard /Signboard



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# Audio-Video Communications

Ad Films

Documentry

Corporate Films & Shoots

Storytelling & Animation

Motivational Videos

Video Coverage



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# Business Consulting

Ideation & Conception

Brand Identity Development

Targeted Marketing Campaigns

Product Launch & Event Planning

Reputation Management

ATL & BTL Activities

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# Product Photography 3D Packshots

to create more lifelike, vibrant and shining visuals for the products. It reproduces the products in a digital environment as 3D and makes them look greater, richer.



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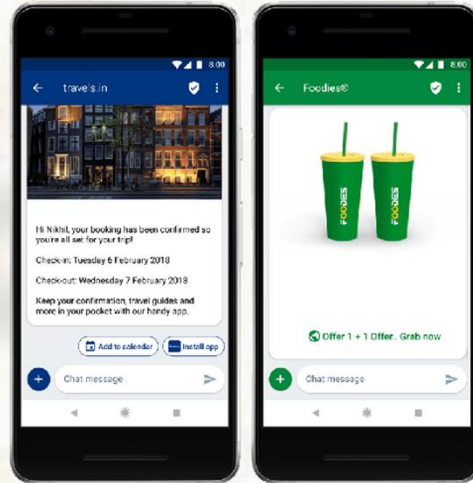
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# Business Communication



RCS Business Messaging is more like SMS equipped with rich media, interactive modes and analytics.

- RCS Messaging
- Bulk SMS
- Voice Call
- Cloud Telephony Service



Plan, Buy and Manage your marketing campaigns on these 12 platforms

AIRLINE/AIRPORT	CINEMA	DIGITAL
NON TRADITIONAL	OUTDOOR	RADIO
INFLUENCER	MAGAZINE	NEWSPAPER
TELEVISION	HYPERLOCAL	DEALS

# Media Buying

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We empower your business with  
the capability to reach targeted audience  
with our systematic and professional  
marketing and content creation services.

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